

DVP BOARD OF DIRECTORS MINUTES

March 24, 2022, 8:30am in the Bayview Room
atop the Crowne Plaza Ventura Beach Hotel

Call to Order. Director Kevin Clerici called the meeting to order at 8:36am.

DVP Directors present: David Armstrong, Yvonne Besvold, Emily DeArkland, Debbie Fox, Kelsey Jonker, David Comden, Whitney Riles, Eddie Melendez, Hutton Becker, Councilman Joe Schroeder. Others: E.D. Kevin Clerici, interim City Safe & Clean Manager Rebecca Kofman.

2022 Board of Directors Election. Motion to certify Election results made by Debbie Fox, second by Joe Schroeder. Passed unanimously. Results were as follows: Property Owner election: Hutton Becker, Emily DeArkland and Yvonne Besvold. Business Owner election: David Armstrong. Each term is 3 years.

Accepted resignation of Board member David Comden. Board discussed filling the vacancy by appointment. Continued a decision to April meeting. ED Clerici to email final elections results to Board with details on vote totals.

Elected 2022 Executive Officers. Board voted unanimously to reappoint David Armstrong as President, Emily DeArkland as Secretary and Yvonne Besvold as Treasurer. There was a split vote on two candidates for Vice President. Some discussion on possible Co-VP roles. Ultimately, a decision was continued to April when Board will discuss possible appointment to fill Comden's vacancy. That person, in turn, could break the tie. Or the Board could discuss another option.

Approved 2022-23 PBID Assessments. Board voted unanimously for a 5% increase to the 2023 Assessments and agreed to create a Perimeter Zone Task Force that would discuss priorities and expenditures in the District's Perimeter Zone. Motion by Debbie Fox, seconded by Whitney Riles. Members of the task force include Whitney Riles, Yvonne Besvold, Kelsey Jonker, Hutton Becker and Danny Quintana. ED Clerici will work with City staff to get assessments before City Council for approval and then transmittal of City Resolution to the County Assessor's Office for inclusion on the 2023 property tax rolls.

Approved DVP position statement on Main Street Moves. Board voted unanimously to adopt position statement as presented with a minor change. DVP would seek to collect \$250 per month for smaller parklets and \$500 from larger parklets, beginning June 1. ED Clerici will share position statement with City staff. Motion made by Joe Schroeder, seconded by Yvonne Besvold. The position statement's major points came out of the Board's recent retreat. City Council is scheduled to discuss and vote on MSM at its April 11 meeting. Separately, a volunteer design team was created to review and develop interim design standards for outdoor patios. ED Clerici has been working with a downtown architect on some draft proposals. DVP would work with restaurant owners to upgrade their parklets using these guidelines. The design team included Whitney Riles, Kelsey Jonker, Hutton Becker and Emily DeArkland. ED Clerici agreed to get group together in March, with the goal of getting all parklets upgraded by Memorial Day.

Authorized Executive Director to engage Fechter & Co. to prepare 2021 independent financial review. Motion by Joe Schroeder, seconded by Emily DeArkland. Passed unanimously. Annual budget for review is \$5,500. ED Clerici will execute agreement and work with Fechter & Co. to complete review by July.

Financial report was continued to April. Finance Committee to meet on April 25.

Police Report. Safe & Clean Manager Kofman shared recent crime stats and calls for service in downtown. There was discussion on the state-funded Project Roomkey, which has funding sources through October. Currently, both the Vagabond Inn and Best Western Inn on Thompson Boulevard are leased by the County to house homeless individuals. Both are full, and many residents are from cities outside of Ventura. The residents will be able to stay until the funding ends then will need to vacate. Kofman is working with County on plan to ensure individuals are not just exited onto the street. Separately, PTF is currently operating with 5 of 6 positions filled, with a corporal on medical leave. The Police Chief has said he wants to see it filled in coming months, and Kofman agreed with this.