



# DVP BOARD OF DIRECTORS MINUTES

Jan. 28, 2021, 8:30am

Bayview Room – Crowne Plaza Ventura Beach, 450 E. Harbor Blvd.

**Call to Order.** President David Armstrong called the meeting to order at 8:37am in the Bayview Room atop the Crowne Plaza Ventura Beach Hotel.

DVP Directors present: Armstrong, Yvonne Besvold, Emily DeArkland, David Comden, Debbie Fox, Mike Merewether, Eddie Melendez, Whitney Riles. City Councilman Joe Schroeder was introduced as the new City appointed voting member. Others: E.D. Kevin Clerici, Police Cmdr. Darrick Brunk.

**November Minutes.** Motion by Mike Merewether, 2nd by David Comden. Passed unanimously.

**Dec. Financials.** Treasurer Besvold provided a brief overview of the Dec year-end financials and recent accounting changes. Director Clerici provided 2020 Forecast handout with actuals for 2020, showing a health surplus. Motion made by Debbie Fox, 2<sup>nd</sup> by Comden. Passed unanimously.

**ED Strategic Updates.** Board discussed Main Street Moves street closure, including Feb. 8 meeting at City Council to seek an extension. Consensus was to seek extension through the end of 2021. Clerici presented plan to refresh signage and beautification efforts, complete Kaiser Permanente's \$5K sponsorship, continued advertising, new lighting and continued stakeholder engagement. Board also discussed future visioning of Downtown and the City's current resource limitations that would prevent the City from leading the way. Board consensus was this is a watershed moment for Downtown and DVP should look at taking a proactive approach, including the hiring of professionals and urbanists to chart a cohesive vision, including the possible permanent closing of Main Street, parking buildout, residential buildout, handling deliveries and post-Covid changes to consumer behaviors. Armstrong and Clerici will return in February with a proposed course of action, including funding options. This will coincide with a return presentation by the CLUE Group, with a focus and recommendations on life after COVID – both in the short-term and long-term.

**Action item:** Board members Whitney Riles and Eddie Melendez agreed to serve as the Board's Nominating Committee for the 2021 Elections. Board will approve Election slate at Feb. meeting.

**Police Report.** Cmdr. Brunk provided copies of the department's 2020-2023 Strategic Plan, which included crime stats and focus areas. Property crimes continue to be the City's biggest challenge. Brunk is the Cmdr. assigned to District 2 and oversees Patrol Task Force and direct liaison to DVP.

**No public comments.**

Meeting adjourned at 10:23am.

Minutes prepared by Kevin Clerici