



DVP Board Meeting Board Meeting Minutes, March 28, 2018

- 1) Call to Order & Introductions.
 - a) President David Armstrong called the meeting to order at 8:35am.
 - b) DVP Directors Present: David Armstrong, Yvonne Besvold, David Comden, Emily DeArkland, Debbie Fox, Angie Hecht, Mike Merewether, Jeff Smith, Christy Weir, Doug Wood. Quorum met.
Other attendees: Executive Director Kevin Clerici, Deputy Director Meredith Hart, Barbara Evans (Downtown Resident), Jeff Lambert (City of Ventura), Commander Rick Murray (VPD), Fio Calderoni (VVCB).
- 2) Approval of February DVP Minutes:
 - a) Motion made by Mike Merewether seconded by Jeff Smith. Passed unanimously, David Armstrong abstained.
- 3) Approval of February DVP Financials:
 - a) Motion made by Yvonne Besvold, seconded by Christy Weir. Passed unanimously.
- 4) DVP Action Items:
 - a) Certified 2018 Board of Directors Election of property owners Mike Merewether and Doug Wood and business owner Debbie Fox. Term of 3 years. Motion made by David Comden, seconded by Christy Weir. Passed unanimously.
 - b) Elect 2018 Board Officers: David Armstrong, President; Doug Wood, Vice President; Mark Hartley, Secretary; Yvonne Besvold, Treasurer. Motion made by Jeff Smith, seconded by David Comden. Passed unanimously.
 - c) Authorized ED to hire Kristin Lowell Inc. for consulting and documents for renewal/expansion effort, using \$13,000 of prior-year surplus. Motion made by Mike Merewether, seconded by Angie Hecht. Passed unanimously.
- 5) Reports:
 - a) Police Report: Commander Murray
 - i) Small uptick in non-violent crime. Mostly thefts. New PTF Officer starting in April.
 - b) City Report: Jeff Lambert
 - i) City development applications remain high. Preparations for Amgen Race on May 14 going well. City continue negotiations with The Trade Desk about City lot behind movie theater. Staff is going to San Jose with partners (including DVP) to see how Downtown Streets Team works. Owners of 739 E. Main are responding to code enforcement action, doing permitted work. Former Leewood Hotel is under active renovation as apartments.
 - c) VVCB Report – Fio Calderoni
 - i) Introduced new marketing campaign, “Half the Cost”
 - d) ED Report – Kevin Clerici
 - i) ED Report provided to attendees.
 - e) Parking Report – Kevin Clerici
 - i) Debbie Fox requested item on special event parking. New meters to be installed April 17-27.
- 6) Public Comment

a) No comments.

Meeting adjourned at 10:31am.

Minutes submitted by Meredith Hart & Kevin Clerici