



## DVP Board Meeting Board Meeting Minutes, April 22, 2015

- 1) Call to Order & Introductions.
  - a) President David Armstrong called the meeting to order at 8:34am.
  - b) DVP Directors Present: President Armstrong, Jeff Becker, David Comden, Debbie Fox, Angie Hecht, Mike Merewether, Treasurer Greg Smith, Christy Weir, Quorum met.  
Other attendees: Executive Director Kevin Clerici, Project Manager Meredith Hart, Operations Manager Robert Vasquez, Peter Brown (City of Ventura), Shana Epstein (City of Ventura), Mayor Cheryl Heitmann, Cmdr. Sam Arroyo (VPD), Scott Neace (Masons), Barbara Evans (Downtown Parking Committee/Downtown resident), Suzanne Baird (Visitors Center), Sid White (Ventura Realty).
- 2) Approval of March DVP Minutes:
  - a) Motion made by Debbie Fox, seconded by Jeff Becker. Mike Merewether abstained. Passed unanimously.
- 3) Approval of March DVP Financials:
  - a) Motion made by Christy Weir, seconded by Jeff Becker. Passed unanimously.
- 4) DVP Action Items:
  - a) Authorized Executive Director to negotiate contract with Patagonia for security ambassador services. Motion made by Mike Merewether, seconded by Debbie Fox. Passed unanimously.
  - b) Authorized President to execute VCTC trolley grant and operation contracts. Motion made by Angie Hecht, seconded by Mike Merewether. Passed unanimously.
  - c) Authorize the potential development of guidelines for ambassadors to carry pepper spray, barring BBB's acceptance. Bring back to board for program approval. Motion made by Greg Smith, seconded by David Comden. Passed unanimously.
- 5) Informational Presentation:
  - a) Ventura Water General Manager Shana Epstein presented on proposed water rates increases. Go to [mywaterpledge.com](http://mywaterpledge.com) to pledge reduced water use. City golf courses use reclaimed water. Ventura Water developing fleet of water trucks to deliver reclaimed water, and a process to open reclaimed water supply to residents for a price.
- 6) Reports:
  - a) Police Report:
    - i) Theft of cars increasing citywide, not seeing this in the Downtown core.
    - ii) Mission Park calls have reduced and visible appearance improved.
    - iii) Department's Patrol Task Force getting a new commander and an additional officer.
  - b) Executive Directors Report:
    - i) Park Security Ambassadors have been well received. No vandalism to restrooms. More visitors than homeless. Reduced calls for service, while preventing crimes.
    - ii) Downtown Works Conference was well attended and generated favorable reviews. 8 speakers over two days at the Museum of Ventura County, who sponsored the event.
    - iii) First Champagne on Main event drew 1,500 ticket buyers, thousands to street fair.
    - iv) FRP reconnected 2 long-term individuals with family and rehab in Seattle, WA.
  - c) VVCB Report:

Meeting adjourned at 10:21am.

Minutes submitted by Kevin Clerici, Meredith Hart.

- i) Sand artist Andres Amador event over the weekend successful.
- ii) 550 patrons came through the VVCB for Champagne on Main.
- iii) Every Day with Rachel Ray, San Diego Family Magazine featuring Ventura.
- iv) Everybody Loves Kids program coming the weekend of May 15-17.
- d) Parking Report:
  - i) Committee adopted priority list of projects for use of surplus meter funds. City staff collected usage data in Santa Clara Street structure, and looking at going to a paid structure.
- e) City Report: Peter Brown
  - i) Annual homeless count numbers down in Ventura. Improvements due to H2H, FRP, PTF.
  - ii) Laura's Law being reviewed.
    - (1) Consent for Dave A. to write letter of support.
  - iii) H2H going through growing pains.
- 7) Public Comment:
  - a) Dawn Dyer from Dyer Sheehan Group. She represents the Lloyd Family's "Triangle Site," which is under contract to be sold. Dyer urged board members to oppose a proposed "pause" on new housing applications and new RGMP that is going before the City Council for consideration.

Meeting adjourned at 10:21am.

Minutes submitted by Kevin Clerici, Meredith Hart.

A handwritten signature in black ink, appearing to be "Kevin Clerici", located at the bottom right of the page.